



LIVE LEGENDARY™

SPECIAL EDITION



2019 MEDIA KIT

ABOUT US

Welcome to Industry Certified! The business of music, finance, fashion, health, technology, and industry culture. Industry Certified represents today's new standards for cutting edge information, global innovation, groundbreaking technology, creative finance, and iconic thought leaders that shape the minds of our future.

Redefining the modern world of artistic entrepreneurs one story at a time. Our publication takes a revealing insightful look into the complex world of human capital in the entertainment business. Filled with cutting edge untold stories that are groundbreaking and inspiring to our readers. Industry Certified pushes the envelope to challenge the perception of what it takes to be successful in today's business world.

THE CONCEPT

An intersection of artistic journey and innovative expression that embodies the spirit of entrepreneurial vision. Industry Certified represents a diverse cultural experience of thought leaders inspired by life changing stories. The publication provides an unconventional look at the core principles of today's high achievers and the journey's they've traveled to get there. A reflection and reminder of the struggles, triumphs, lessons, and legacies we live to embrace. Live Legendary.

INDUSTRY **CERTIFIED**
LIVE LEGENDARY™

CONTACT US

Advertising Information: ads@industrycertified.net

Sponsorship Information: Sponsor@industrycertified.net

Editorial Content: Editorial@industrycertified.net

General Information: info@industrycertified.net

THE TEAM



Editor-in-Chief

MICHELE WASHINGTON

MICHELE WASHINGTON is a veteran of managing and building relationships for organizations and individuals. Michele is a brand and marketing strategist who partners with new and existing artist to help grow their personal and professional brand.

Originally working behind the scenes on video production, editing, and marketing, Michele found her true passion in brand development. From Image Consulting, PR, Social Media, and much more her expertise help develop a brand that fits each individual.

In October of 2017, Michele was introduced to wealth Nation through one of her clients. After working together over a year, a business relationship was forged. Since then, Michele joined Wealth Nation as V.P. of Brand Development.

With the right tools in place, Michele will give you an effective brand strategy that gives you an edge in identifying your place in the industry.



Executive VP

ELISA M. THOMPSON

ELISA M. THOMPSON started managing break dance groups in the early 80's. From winning competitions at National Theater in Washington DC, to auditions for the Movie Beat Street, she knew entertainment was something she was destined to do. Elisa enjoys helping artists and entertainers reach their goals, this passion for music and helping others lead her to start EMT Management LLC in 2005.

Her flagship artist Dominique Rougeaux was signed to a record deal with Universal Music Group in 2013! Elisa is currently VP of A&R, and a Global Talent Scout with Wealth Nation Ent. Elisa is currently working on projects with artists Kurti Ashell, and Black Pacino.

CREATED FOR GREATNESS!

A word from our Publisher-Robert Terell

Industry Certified is a digital multi-media platform devoted to delivering transformative information that embraces the lives of our global audience. What defines us is right in our name and mantra: "Industry Certified-Live Famous". The impulse to reach new heights, visit new places, both physically and imaginatively sets us worlds apart from the traditional methods of media. Our objective is to create a community of thought leaders and high achievers equipped with relevant information, opportunity for application, and the ultimate transformation.

Our team is passionate about music, business, culture, technology, and lifestyle; people who share an uncommon interest in the untold stories that deserve to be told. We are committed to bringing the best of global literature and consumer education to those who seek a higher purpose from their higher self. The bar has been raised; Welcome to Industry Certified!

"The only real power is the power to change"

ROBERT TERELL-FOUNDER AND PUBLISHER



THE TEAM

PLATINUM SPONSORSHIP

\$25,000 (Annual Buy-In)

- * Premium Centerfold/Double Page Ad Space - All Digital/ Print Copies
- * 10 guaranteed events- Headline Banner/Main event Promo
- * Social Media Network- Online promotions, email blasts, and websites
- * Company prominently featured on all Industry Certified website & Major Blogs
- * Step and Repeat- Brand recognition/all major events
- * Company logo on all printed materials
- * Company logo, appearance, Live interview- Red Carpet
- * Product photo ops- Celebs, socialites, industry taste makers
- * Product placement- Visual content to promote brand
- * Headline sponsor- Press/Media releases
- * Radio Airplay- 60 sec. commercials/digital radio incl. drops for product/service
- * Product placement- Main vendor table at all Industry Certified events
- * V.I.P. Passes- 10 exclusive all access passes

GOLD SPONSORSHIP

\$15,000 (Bi-Annual Buy-In)

- * Full Page Ad Space- All Digital/Print Copies
- * 5 guaranteed events- Co-Headline Banner/Promo Booth
- * Social Media Network- Online promotions and email blasts
- * Company featured on Industry Certified website
- * Company logo on all printed materials
- * Product photo ops- Celebs, socialites, industry taste makers
- * Product placement- Visual content to promote brand
- * Co-Headline sponsor- Press/Media releases
- * Radio Airplay- 30 sec. commercials/digital radio incl. drops for product/service
- * Product placement- Prominent vendor table at all Industry Certified events
- * V.I.P. Passes- 5 exclusive all access passes

SILVER SPONSORSHIP

\$5,000 (Quarterly Buy-In)

- * Half Page Ad/Advertorial- All Digital/Print Copies
- * 3 guaranteed events- Banner/Promo Booth
- * Social Media Network- Online promotions & email blasts
- * Company featured on Industry Certified website
- * Company logo on all printed materials
- * Product placement- Visual content to promote brand
- * Product placement- Vendor table at all Industry Certified events
- * V.I.P. Passes- 3 exclusive all access passes



SPONSORSHIP

2019 MEDIA KIT

We reserve the right to reject any advertising. Advertising that resembles editorial may be marked "advertisement" or "advertorial" by the publisher.

WITHOUT BLEED

WITH BLEED

Full Page
7" x 10"

2/3 Vertical
4.625" x 10"

1/2 Horizontal
7" x 4.75"

1/2 Vertical
7" x 4.75"

1/3 Vertical
2.25" x 10"

1/4 Vertical
3.4375" x 4.75"

DIGITAL AD RATES

FREQUENCY:	1X	3X	6X	12X
SIZE:				
2 Page Spread	\$1,500	\$1,375	\$1,250	\$1,125
Cover Page	\$1,000	\$850	\$775	\$650
Full Page	\$850	\$775	\$625	\$550
2/3 Page	\$725	\$675	\$525	\$450
1/2 Page	\$650	\$575	\$425	\$350
1/3 Page	\$575	\$450	\$325	\$250
1/4 Page	\$475	\$350	\$225	\$150

Full Page Ad
Trim Size: 7.75" x 10.5"
Live Area: 7" x 10"
Bleed: 8" x 10.75"
(1/8 bleed on all sides)

2 Page Spread
Trim Size: 15.5" x 10.5"
Live Area: 15" x 10"
Bleed: 15.75" x 10.75"
(1/8 bleed on all sides)

VIRAL PROMOTIONS PACKAGES

DURATION:	RATE:
90 Day*	\$450
60 Day*	\$325
30 Day*	\$175

BANNER PROMOTIONS

SIZE:	RATE:
962 X 150	\$250 Weekly
290 X 242	\$175 Weekly

*Duration (in days) is for digital promotions of the upcoming or current project through Industry Certified social media network.

EDITORIAL SCHEDULE

CLOSING DATE	RUN DATE	EDITION
August 9, 2019	August 24, 2019	1st Edition
September 30, 2019	October 15, 2019	2nd Edition
October 30, 2019	November 15, 2019	Holiday Edition

DIGITAL ADVERTORIAL: \$500.00

(Feature-Profile interview and Digital Promo)
*includes: 2 weeks of digital promotions of the current project through Industry Certified social media network.

DIGITAL COVER: \$750.00

(Tell My Story Interview and Press Release Distribution)
*includes: 60 Day digital promotions of the current project through Industry Certified social media network.

IMPORTANT TERMS AND CONDITIONS

At the time of ad placement, a 50% deposit is required in advance to secure order, the balance is due before issue deadline. **Deposits are non-refundable.** All deposits are void after 60 days if not PAID IN FULL.

AD SPECIFICATIONS

1. Send press-ready PDF files to ads@industrycertified.net
2. Include the name of a contact person, phone number & email address
3. Supply your material at the correct size with 300 dpi image resolution